



Practice Profile & Implementation

Practice Name: DiNapoli Opticians

Locations: 4

Owner / Optician Name: Mike DiNapoli

Contact:

Address: 1475 Western Ave

City: Albany **State:** NY **Zip:** 12203

Contact Email: mangini53@yahoo.com

Phone: (518) 439-3551

Source: Bill Masler - 1st TEST Account

Date: 1 /11 / 2016

Logo: Received

Color Code Numbers: N/A

Communication Tools/ External & Internal

Website page to post Video Center: <http://www.dinapoliopt.com>

Website Blog: <http://www.dinapoliopt.com/blog>

Facebook: <https://www.facebook.com/DiNapoliOpticians>

Twitter: N/A

Practice Management System / EMR: Sapient Healthcare Systems

Practice Email Addresses / Estimated: 3000+

CSV File Types:

Email Appointment System: N/A

Practice Custom Video Links: (5) Custom Videos Loaded

Current Marketing or Advertising video, graphic or print samples: Susan Stratton

Hardware Applications:

Reception TV: (4 Reception TV's)

Optical Dispensary: YES

PC's: ?

iPads / Tablets:?

Eye IQ Digital Marketing Package Annual Subscription

Includes all modules

- Education Center: <https://eyeiq.net/m/?b=62>
- Video Content Library: Essilor, Maui Jim, Ran Ban, Care Credit
- Website Integration: New Website Pending (API Loaded and ready to deliver)
- Website Landing Page: <https://eyeiq.net/l/?b=62&id=20>
- Video Email: <http://us12.campaign-archive1.com/?u=be7d5a7dbd1de9564399d7f39&id=0a1f3323b5&e=70b43f3c32>
- Social Media Dashboard / Posts:
- Lobby / Optical Display Banner Ads: YES / Banner Ad's to follow
- Staff Training Module: YES
- Analytics: YES – Access to Susan Marketing Director

Implementation & Training Schedule:

- 1 / 11 /2016 - Initial Online Consultation & Set Up
- 1 /14 /2016 - Live Online Training (Emailed Links)
- 1 / /2016 - Ongoing support to report utilization & successful implementation

To Order:

- Monthly subscription payments by auto pay credit card
- Minimum 6-month contract, auto renewal, cancellation 30 day notice
- Agreed with Terms & Conditions of Service Agreement
- Signed Up for AccuLens Rewards Program

Payment / Financing Instructions

Eye IQ Complete: \$ 300.00 Per Month (Bill account starting 3rd Month)

One time set up fee: \$ 500.00 (Paid by Acculens)

GSLS Show Special Pricing (\$500.00 Set Up & Two Months Free)

Total First Payment From Account: \$ 300.00

Payments Option:

Visa/ Mastercard ____ American Express ____

Credit Card Number _____ Expiration Date __ / __ CVV Code _____

Name on card: _____

Street Address (Billing) _____

City _____ State _____ Zip _____

Signature: _____