



## **Practice Profile & Implementation**

Practice Name: UC Health Eye Clinic Locations: 5

Name: Naresh Mandava, MD Contact:

Address: 1380 Lawrence St. City: Denver State: CO Zip: 80204

Contact Email: Phone: 303-730-0404

Source: Bill Masler – 3<sup>rd</sup> TEST Account (Advisory Status) Date: 1 /15 / 2016

**Logo:** Pulled off line- Need High Quality **Color Code Numbers:** N/A

**Communication Tools/ External & Internal** 

Website page to post Video Center: https://www.uchealth.org/Pages/Services/Eye-and-Vision-

Care.aspx

Website Blog: N/A

Facebook: N/A
Twitter: N/A

Practice Management System / EMR:

Practice Email Addresses / Estimated: CSV File Types:

Email Appointment System: N/A

**Practice Custom Video Links:** 

Current Marketing or Advertising video, graphic or print samples:

**Hardware Applications:** 

Reception TV:

Optical Dispensary: YES

PC's:

iPads / Tablets:

## **Eye IQ Digital Marketing Package Annual Subscription**

Includes all modules

- Education Center: <a href="https://eyeiq.net/m/?b=63">https://eyeiq.net/m/?b=63</a>
- Video Content Library:
- Website Integration:
- Website Landing Page:
- Video Email:
- Social Media Dashboard / Posts:
- Lobby / Optical Display Banner Ads:
- Staff Training Module:
- Analytics:

## **Implementation & Training Schedule:**

- 1 / /2016 Initial Online Consultation & Set Up
- 1 / /2016 Live Online Training (Emailed Links)
- 1 / /2016 Ongoing support to report utilization & successful implementation

## To Order:

- Monthly subscription payments by auto pay credit card (N/A)
- Minimum 6-month contract, auto renewal, cancellation 30 day notice (N/A)
- Agreed with Terms & Conditions of Service Agreement (N/A)
- Signed Up for Acculens Rewards Program (N/A)

Signature:

Pay	ment	/ Financing	<b>Instructions</b>

Eye IQ Complete: \$ 300.00 Per Month

One time set up fee: \$ 500.00

**Total First Payment From Account:** 

Payments Option: No I	Payment (Rick Set U	p initially as Eye IQ Advi	sory Status)
Visa/ Mastercard	American Express		
Credit Card Number		Expiration Date/	CVV Code
Name on card:			
Street Address (Billing)			
City S	tate Zip	<u> </u>	