

Sponsor Spotlight:



Welcome to a New World of Digital Eye Care

What's New with AccuLens? Education to Your Patients! Not only are we Your Partner in Custom Scleral Lens Designs but NOW we are Your Partner in Growing your Practice with Digital Marketing!



Digital Marketing

Digital Videos • Practice Branding • Automated Delivery • Web Landing Page

It's never been easier...

to deliver highly successful, education-based marketing campaigns -to your patients- and potential new patients in your area. AccuLens delivers professional videos and graphics focusing on topics that will drive “profitable” sales and increase revenue for your practice such as:

- Maxim Scleral Lens
- EasyFit Scleral Lens
- Comfort SL Scleral Lens for Dry Eye
- Scleral Lens Multifocal Options
- Accent Multifocal
- Clarity Plus GP Multifocal

Video for your Website and Practice

Video education is the perfect complement to enhance your Website. With the AccuLens Marketing Solutions, you will have full access to a library of informational videos that can be easily embedded throughout your Website and tablets in your practice.

Multiple Channels

Your materials are ready for delivery through virtually all forms of digital media channels, so you are able to better reach patients where they are. Through email, social media, mobile, appointment reminders, on the Web and in the lobby.

AccuLens is Focused on today's Presbyopic Patients.



When it comes to Presbyopia...

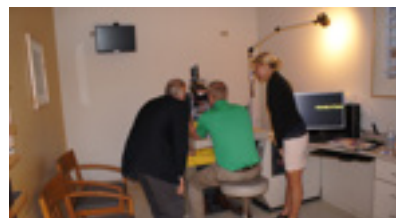
Acculens is at the forefront of design and providing options. Today's presbyopic patients spend time texting, reading, using the computer and driving. To meet these needs, Acculens and its product development team, is focused on providing multiple, multifocal contact lens options.

Currently Acculens has a full range of presbyopic options that includes Accent, a translating bifocal for you more mature presbyopic patient, and Clarity Plus, a dual aspheric design that works exceptionally well for most patients 50 years old or younger. We also offer dual aspheric and center near multifocal designs in all of our scleral lenses.

Commitment to Education



Acculens sponsors a Scleral Lens Academy every quarter. The Academies are held in Denver and are graciously hosted by the UHealth Eye Center Rocky Mountain Lions Eye Institute.



For more info or to register for the next Academy, call Coleen at 800-525-2470 ext. 101

AccuLens In-Office Training and Demonstration

If traveling to Denver to attend a Scleral Academy is not possible, AccuLens is happy to host a complete and comprehensive in-office training by a Certified Maxim Consultant. These trainings are proven to be very effective in elevating the comfort level and skill of developing specialty lens practices with life-changing products.



AccuLens Vision

At AccuLens it is our commitment to design and manufacture the best in contact lens designs. It is our primary focus is to be a practice partner in Custom Scleral Lens Designing. Our Vision is to be part of the team that includes the doctor, the technician and the patient to ensure the best clinical out come and change patient's lives one eye at a time. AccuLens's relationship with the University of Colorado's Health Sciences Eye Clinic, The Rocky Mountain Lions Eye Institute and it's referring physicians and patient network creates a solid foundation to develop new products “hands on”.

AccuLens is proud to be your partner in custom scleral lens designing. The Maxim, Comfort SL and EasyFit are not a “stock” lens products. AccuLens is a leader in custom lens manufacturing. Each product can enjoy the highest number of modifications and adjustments available on the market today. Please visit our fitting guides and or call your consultant today for more information. With AccuLens advanced CNC lathing all these refinements are made possible.

AccuLens is...

YOUR CLEAREST CHOICE IN SIGHT

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