



Watch the
Videos Now!



Watch the
Videos at
acculens.com



Digital Marketing

Digital Videos • Practice Branding • Automated Delivery • Web Landing Page

It's never been easier...

to deliver highly successful, education-based marketing campaigns –to your patients and potential new patients in your area. AccuLens delivers professional videos and graphics focusing on topics that will drive “profitable” sales and increase revenue for your practice such as:

- Maxim® Scleral Lens
- EasyFit™ Scleral Lens
- Comfort SL Scleral Lens for Dry Eye
- Scleral Lens Multifocal Options
- Accent and Clarity Plus™ GP Multifocals

Video for your Website and Practice

Video education is the perfect complement to enhance your website. With the AccuLens Marketing Solutions, you will have full access to a library of informational videos that can be easily embedded throughout your website and tablets in your practice.

Multiple Channels

Your materials are ready for delivery through virtually all forms of digital media channels, so you are able to better reach patients where they are...through email, social media, mobile, appointment reminders, on the Web, and in the lobby.

Digital Marketing Campaign Package

www.acculenscampaigns.com

Total Value \$ 2000

\$ 400 - EasyFit Trial Lens Fitting Set

\$ 500 - First Two EasyFit Patients (4) Lenses

\$ 500 - AccuLens Campaigns One Time Set Up

\$ 600 – First Two Months (\$300 per month)

GSLS Meeting Special Pricing **\$900** For Complete Package

GSLS Total Savings **\$1100** (expires end of meeting)

AccuLens Education Campaigns can be 100% paid through your AccuLens Marketing Rewards Program

**Your Partner in Custom Scleral Lens
and Presbyopic Solutions**



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